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New Program of Workshops and Training Events for Visual Artists

After an extensive period of development, and in response to requests for help and research into the needs of artists in the region, dot-art Services CIC is delighted to announce its first series of Professional Development and Skills Training for Visual Artists. The courses will run in Liverpool city centre from June - September 2011.

The sessions will fall into two categories; "Meet The Buyer" evening events, and a series of practical full and half day workshops. The former will be informal events designed to give artists the chance to hear directly from a range of commissioners and buyers of artistic services, as well as take part in question and answer sessions. The day time sessions are a specially tailored and highly subsidised series of workshops and courses which have been developed to give artists an invaluable grounding in a wide range of relevant areas, improving skills and increasing employability. These include "Social Media for Artists" and "Setting Up as a Self Employed Artist", as well as more practical skills such as photographing your work, and life drawing.

Lucy Byrne, Director of dot-art Services said, ***"As an organisation which exists to support visual artists, we are constantly striving to improve and develop the services we offer. For some time we have been receiving requests for help with a wide range of practical issues facing artists, and I hope this will be the first of many training programs in response to these needs."***

A pilot workshop run earlier this year met with fantastic feedback, with participant comments including: *"I found this workshop the most useful I have ever attended."* and *"Exceeded all expectations"*. In addition, thanks to generous support from Liverpool Vision, places have been heavily subsidised to ensure the sessions are accessible to all.

Further information and booking details for all workshops and events can be found at **services.dot-art.com/training**, or by calling 0845 017 6660.

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Notes to editors.

- ⤴ **dot-art Services CIC** is a not-for-profit organisation which exists to support North-West based visual artists, both emerging and established, through a range of services and activities designed to help them develop their careers and gain exposure and promotion for their work. A Social Enterprise with artists at its heart, dot-art Services CIC functions in a unique fashion, operating a membership system which gives artists a range of benefits including their own web page, access to exhibition, career development and promotional opportunities, as well as help and advice, networking events and discounts on art supplies and framing. For more information, see <http://services.dot-art.com>.

For more details, please contact:

- ⤴ Lucy Byrne, Director of dot-art Services on T: 0845 0176660, M: 07976 723796 E: enquiries@dot-art.com – High-resolution images available on request.